

*Transforming
the landscape
of youth
engagement.*



YOUTH ENGAGEMENT PROJECT

INFORMATION PACKAGE

In this document, you will find an in-depth overview of the support Youth Engagement Project offers to organisations, educators and individuals.

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EMPOWERING ORGANISATIONS, SPEAKERS AND EDUCATORS TO UNLEASH
THEIR INFLUENCE, ENGAGE AUDIENCES, AND DRIVE MEANINGFUL CHANGE.

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A Message from the Founders



Welcome, and thank you for downloading our information pack.

We are Skye and Amanda, and along with the rest of our team, we are stoked to introduce you to Youth Engagement Project, or as we like to call it, YEP.

YEP began from understanding that there are more resources, funding and support services available to young people than there ever has been, yet the mental health and well-being of our youth continues to decline. This begs the question, *where is the disconnect?*

We have spent over a decade working in this space as educators, leaders, and facilitators, and in that time, we have come to the realisation that the people who are supporting our youth need support themselves. And so, YEP was born.

Our young people deserve to have the organisations serving them at their best, and that's exactly where we step in. YEP provides the training to support organisations in moving closer to their mission to help bridge the disconnect between services available and the impact of delivery.

We believe in young people and have committed our entire professional lives to working towards better solutions to help them flourish.

If you're here, you are already a change-maker in this space. It's clear you have a desire to ensure the work you are doing is meaningful and transformative for our youth, and we applaud you.

We're excited to support you and your team on your journey to upskilling to become a stronger, more purposeful support for young people.

Yours in supporting the next generation,

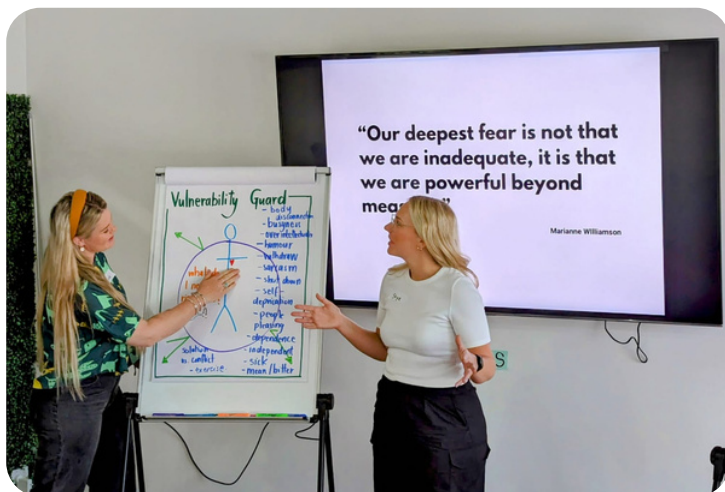
Amanda and Skye



Our Vision

Our vision is to support organisations and educators to build a legacy of genuine engagement where they can drive meaningful change.

Despite the unprecedented access to resources available to today's youth, we continue to witness a concerning decline in their mental health and overall well-being. This is a trend we are determined to reverse.



“People will forget what you said, people will forget what you did, but people will never forget how you made them feel.”

- Maya Angelou



Our Mission

We believe that anyone is capable of exceptional facilitation when given the training to master their craft.

Through training, mentoring and consulting, we exist as a support service for charities, organisations and schools. We are on a mission to provide the necessary soft and hard skills that individuals and teams need to actually make a difference.

Our Method

Youth Engagement Project is dedicated to empowering organisations, educators and speakers to make a genuine and lasting impact on the lives of young people. We believe in moving beyond tokenistic presentations or workshops by equipping facilitators, speakers and educators with the necessary skills to engage youth authentically.

Our training and consulting methodology is underpinned by YEP's Engagement Continuum, which is grounded in neuroscience, cognitive psychology and Self-Determination Theory. Our approach transcends traditional methods, focusing on techniques that foster an ability to build meaningful connections, active participation, and provide optimal challenge and transformative experiences.



**Skye and Amanda
Founders of YEP**

Facilitation Training

“This is the most beneficial external training we have done by a long shot.”

- Zara, *The Flourish Journey*

How can we support your team?

Many organisations ensure their facilitators have a solid understanding of content, and while this is great and may keep young people interested throughout a workshop, how do we ensure that what has been delivered has an impact that lasts beyond the delivery day?

Youth Engagement Project provides extensive facilitation training delivered in intensive whole-day workshops with support options to suit new facilitators to those who have been delivering workshops for years.

We know that facilitation that has a life-changing impact is more than just having content down pat and repetition, and this is where essential growth is needed for organisations to ensure workshops are more than tokenistic and have lasting change.

Through YEP training, you and your team will:

- gain valuable insights into the art of facilitation
- learn how to create a positive and inclusive environment that meets the psychological needs of young people
- command attention and build credibility
- receive feedback and notes on content delivery
- engage participants from the front to the back row



We offer either a sequenced or customised training program to meet the unique needs of your organisation, and our training is always interactive, engaging, challenging and proven to help drive meaningful change.

Facilitation Support

YEP prioritises a training methodology that embodies the meeting place of research, theoretical understanding, experiential learning and personal development. The construct of our philosophy recognises that organisations' capacity to facilitate impact within their audience is directly correlated to the following:

- The facilitator's understanding of content
- The individual's facilitation craft
- The facilitator's understanding of self

YEP offers the following support

Training Workshops

These in-person intensive training days are where we build a solid grounding in facilitation for which your team can grow. We teach facilitation through meta-learning. YEP has three training levels available to suit your needs for professional and personal development, understanding that expert facilitation is a journey.

1. Facilitation Foundations
2. Facilitation Excellence
3. Facilitation Mastery

Bespoke Programs

Does your organisation have a broad range of experience across your facilitation team? You might need a bespoke program.

This training is designed in consultation with your senior team and leaders to ensure the training needs of your organisation are met.

Training that is designed to relate directly to the needs of your team, with a flexible and considered timeline.

Mentorship

Our mentor training support is designed to empower senior team members, such as your expert or lead facilitators, by providing one-on-one support, specific feedback, and small group mentoring tailored to the individual. Strengthen your organisation's mentorship capacity and foster a culture of continuous growth and learning.

Mentorship takes place in one, two or three-hour blocks offered fortnightly or monthly, based on the individual support required.

Content Consulting and Design

YEP leverages Backward Design methodology to elevate existing programs and design new, impactful experiences for young people. We offer consultation to refine and expand your educational offerings, ensuring they are outcome-focused. Tailored, strategic support to help you align with your mission and reach new goals.

A more in-depth breakdown can be found on the following pages.

Training Workshops



We give facilitators the skills to understand themselves, so they can have a more authentic and meaningful approach to content delivery. We know that who we are as people, and who we are as facilitators are intricately woven.

This foundation is then used to build the hard skills required for confidence in effective facilitation.

Foundations

The Craft

- Common Ground
- Space Management and Anchoring
- Body, Voice and Breath
- Direction Sets
- Communication Principles
- Facilitation Packages
- So it didn't land, now what?

The Personal

- The Learning Pit
- Mindset
- Big Why + Values
- Personality Compass
- Vulnerability Guard
- Limiting Beliefs
- Safety, Belonging and Expectations

The Outcomes

- Impeccability and professionalism
- Understand engagement and how to meet core psychological needs
- A deep understanding of self and strengths as a facilitator

1-2 Day Workshop

Excellence

The Craft

- Powerful Introductions
- Effective Storytelling
- Word Economy
- Elegant Segue's
- Building Gradient and Connection
- Debriefing, Feedback and Hitting Outcomes

The Personal

- Snakes and Ladders
- Ownership
- Bucket-filling
- State Management
- Holding Space
- Self-Awareness
- Contribution

The Outcomes

- Develop safe storytelling bank
- The confidence to deliver impactful workshops that hit intended outcomes
- New and exciting methods to engage young people

1-2 Day Workshop

Mastery

The Craft

- Reading and Responding
- Crest of the Wave
- Connection Mastery
- Weaving and Braiding
- Brain Priming
- Managing Gradient
- De-escalation Techniques
- Syntax and Flow Management

The Personal

- Role-modelling and delivering feedback
- Leadership Identity
- Conflict Management and Resolution
- Co-Facilitation

The Outcomes

- Understanding the balance of intellectual and emotional engagement
- The ability to lead facilitators and teams and deliver quality, purposeful feedback to others

1-2 Day Workshop

Bespoke Programs

We understand that not all training needs meet a standard approach. Organisations have differing time restraints, experience levels and budgets. We acknowledge these needs and understand that your team still needs to grow and develop within these factors. We are happy to work with your leadership team to determine a program that meets the needs of your organisation.

This stream combines elements of Foundations, Excellence and Mastery training components, listed above and allows the opportunity for more experienced members to level up their facilitation and speaking skill sets.

- Tailored to your specific needs
- Feedback and support in launching and evaluating content with specificity
- Specific training for members with varying levels of experience



Mentorship

Our private training program is tailored for speakers and facilitators who work independently or for senior facilitators seeking personal and professional growth. Our mentorship will be a custom fit as we aim to support individuals within your team beyond workshop mastery with consultation and feedback on individual pieces.

This program is developed in consultation with the YEP team. This support is offered in hours per fortnight or month, and is delivered to align with organisational and personal goals.

- One-on-one content development and delivery feedback
- Tailored skill development based on initial assessment of competencies and identified areas for growth
- Mentoring is offered in a one-on-one or small group setting for personal feedback
- Support and feedback for organisations launching new programs and fresh content

Content Consulting and Design

Our content development service is designed to empower youth organisations in crafting engaging and relevant material for their programs. From ideation to execution, we work closely with our clients to conceptualise and create content that resonates with their audience.

We also refresh existing content with relevant facilitation engagement strategies to bolster delivery through the lens of research in education, intrinsic learning, and cognitive psychology.

Testimonials

We are so fortunate to work with schools, facilitators, organisations and speakers with values that so closely align to the mission of Youth Engagement Project.

It is an honour and a privilege to train individuals and organisations who simply want to increase their capacity to better serve our youth and drive meaningful change in this space.



“You were the most engaging, invested and personable people to be trained by. I am absolutely touched and grateful to have spent two days with you and your team, and thank you for your pearls of wisdom!”

- Liam, Mindfull Aus

“I can easily see how I (and the rest of the team) can apply all of the skills taught, and I am excited to watch myself and our entire team grow into better, more confident and skilled facilitators.”

- Bonnie, Ignite Camp

“The voice training and hearing where Skye and Amanda have struggled. It’s so refreshing to hear that you guys weren’t perfect, though you are now someone I look up to in the facilitation space.”

- Ash, LifeChanger Foundation

“I loved the balance between play & challenge. Most beneficial were the clear and concise frameworks delivered by Skye and Amanda - These helped set the foundations for our whole team. I am so glad we decided to do this at the beginning of the year, which we will only be able to build upon to have more impact on the teens we serve.”

-Maeve, The Flourish Journey

“Watching both of you in action was an absolute joy, and something that both myself and our entire team took so much away from. I have absolutely no doubt that we have all benefited immensely from this training, and I can't wait to continue to grow our relationship with you both and work together for many years to come!”

-Sam, LifeChanger Foundation

“Collaborating with Amanda and Skye has been an immensely transformative journey, where I acquired the skills to effectively engage my audience. With their unwavering support, I now approach keynotes, workshops, and everyday conversations with newfound confidence. Working with them has catapulted my career, enhanced my credibility, and strengthened my personal brand. I am eagerly looking forward to continuing this fruitful partnership.”

-Wil, CEO Youth Leadership Academy Australia

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landscape of youth
engagement.**



Contact

To book support from Youth Engagement Project or to speak with one of our team about next steps, please reach us through the following channels or the enquiry form on our website.

We look forward to supporting the incredible work you do with young people soon.

hello@youthengagementproject.com

www.youthengagementproject.com

[@youthengagementproject](https://www.instagram.com/youthengagementproject)



***“Knowledge is not power,
knowledge is only potential power.
Action is power.”***

- Jim Kwik



FAQs

How much does it cost to run a training workshop?

Each YEP support has a custom pricing structure.

Price of training will depend on availability, travel time, space availability, and number of participants.

If any of our training packages in this pack resonate with you, please contact us, and we will be sure to get a quote to you as soon as we can.



How much content do you teach in a full day workshop?

Short answer, A LOT.

In saying this, there are two approaches to our training workshops. We can either try to squeeze in as much learning and experience as we can into whatever time we have available or...

We can take our time and allow learnings to sink in and give your team a greater opportunity to stand and deliver to apply new skills and receive feedback.

We much prefer the latter!

If I book in a multi-day training does it need to be back to back days?

We find that consecutive days or days that are no more than a week apart work best for the style of training and for the implementation and integration of new skills.

Some of the organisations we support approach training days in blocks - for example, 2 days in January, followed by 2 days in July with mentoring for their senior team in between.

Where do you train?

YEP is Melbourne based, however, depending on availability, we are able to travel to support your team.

The physical training space is up to you! We have access to training spaces for a fee at several locations across Melbourne, or, to cut costs, we can train in any space you have access to that suits training needs which includes: room to move, AV access, chairs for all participants and where possible, a separate break out space.